



ANCHOR[®]

PAINTS



SWITCH TO ANCHOR PAINTS



ANCHOR

A Jadavji Lalji Anchorwala Enterprise



ANCHOR[®]

PAINTS





You think it. You get it.

Think safety. Think innovations. Think trust. Think quality. Think service. Think happiness.

At Anchor, we live by a simple philosophy. You think it. You get it. Reason why, we came up with world-class electrical products to light up your world. Be it switches, wires and cables, insulation tapes, switch gear, fans, lights and luminaries...we have always worked towards giving you the best in everything. Because, its You who inspire us to do more. To go beyond the ordinary. To challenge our own limits. And with that same endeavor and enthusiasm, we now bring to you Anchor Paints that'll add life to your walls. Available in different hues, these paints will change the way you look at colours.



Anchor Platina Exterior Emulsion

Product Description :

Anchor Platina Exterior Emulsion is a paint which can withstand the extreme condition of the Indian tropical climate giving an extra long life to the paint. Advanced technological formulation gives the product a superpower to resist the algae and fungus formed due to rains. It has an added advantage of water resistance and dirt resistance combined together. Latex film properties helps in covering the hairline cracks and gives the paint a durable sheen.

Recommended Usage :

It is recommended for all types of exterior surface like cement plaster, Asbestos sheet, concrete surface. Avoid surfaces with continuous dampness and seepages.

Technical Data:

Product Name	: Anchor Platina Exterior Emulsion.
Product Composition	: Modified Acrylic Resin System.
Method of Application	: Brush, Roller or Spray.
Shades	: As per Shade Card.
Finish	: Smooth and Rich Sheen.
Supply Viscosity	: 13 + 2 poise oc ICI roto viscometer at 30°C.
Theoretical Coverage	: 12 - 13 sq. mtr per ltr per coat.
Pack size	: 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

Previously painted surface should be made free of all dust, greasy and powdery material. The algae and fungal growth can be removed using wire brush and the surface must be cleaned with water splash.

All loose old paint must be cleaned from the surface with wire brush and water jet and left to dry.

All structural cracks must be opened in V shape, filled with White Cement/Cement based Plasters and leakage should be stopped, before actual painting. Cracks should be filled up using a cement and sand mixture in the ratio 1:3.

Newly plastered surface must have been cured atleast 2 - 3 months prior the painting.

In case of newly plastered surface, apply one coat of Anchor Exterior Primer or one coat of Anchor Platina Exterior Emulsion diluted 1:1 with water.

Apply two coats of finish paint by thinning with 300 - 400 ml of water per ltr of paint.

Precaution

- Do not over dilute.
- Stir well and strain before use

Safety Informations

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the case
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles / glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



PLATINA

Exterior Emulsion



Anchor Gold Exterior Smooth Emulsion

Product Description :

Anchor Gold Exterior Smooth Emulsion is a high performance premium quality exterior paint based on 100% acrylic resin system. Special additives in it give excellent long term protection to the surface against alkali, fungal and algal growth and UV degradation. It is specially formulated to withstand extreme tropical weather conditions of rainfall, humidity and heat.

Recommended Usage:

It is recommended for all types of exterior surface like cement plaster, Asbestos sheet, concrete surface. Avoid surfaces with continuous dampness and seepages.

Technical Data:

Product Name	: Anchor Gold Exterior Smooth Emulsion.
Product Composition	: 100% Acrylic Resin System.
Method of Application	: Brush, Roller or Spray.
Shades	: As per Shade Card.
Finish	: Smooth and Matt.
Supply Viscosity	: 13 + 2 poise ICI roto viscometer at 30°C.
Theoretical Coverage	: 12 - 13 sq. mtr per ltr per coat.
Pack size	: 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

Previously painted surface should be made free of all dust, greasy and powdery material. The algae and fungal growth can be removed using wire brush and the surface must be cleaned with water splash.

All loose old paint must be cleaned from the surface with wire brush and water jet and left to dry.

All structural cracks must be opened in V shape, filled with White Cement/Cement based Plasters and leakage should be stopped, before actual painting. Cracks should be filled up using a cement and sand mixture in the ratio 1:3.

Newly plastered surface must have been cured atleast 2 – 3 months prior the painting.

In case of newly plastered surface, apply one coat of Anchor Exterior Primer or one coat of Anchor Gold Exterior Smooth Emulsion diluted 1:1 with water.

Apply two coats of finish paint by thinning with 400 – 500 ml of water per ltr of paint.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



GOLD
Exterior Smooth
Emulsion



Anchor Xtra Cover Exterior Emulsion Paint

Product Description :

Anchor Xtra Cover Exterior Emulsion Paint is an exterior wall coating specially formulated for dry or moderately humid climatic area. This coating offers excellent resistance to chalking, cracking and weathering as compared to the traditional Cement Paint.

Recommended Usage

It is recommended for all types of exterior surface like cement plaster, Asbestos sheet, concrete surface. Avoid surfaces with continuous dampness and seepages.

Technical Data:

Product Name	: Anchor Xtra Cover Exterior Emulsion Paint.
Product Composition	: Acrylic co-polymer Emulsion.
Method of Application	: Brush, Roller or Spray.
Shades	: As per Shade Card.
Finish	: Smooth and Matt.
Supply Viscosity	: 13 + 2 poise ICI roto viscometer at 30°C.
Theoretical Coverage	: 10 - 11 sq. mtr per ltr per coat.
Pack size	: 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

Previously painted surface should be made free of all dust, greasy and powdery material. The algae and fungal growth can be removed using wire brush and the surface must be cleaned with water splash.

All loose old paint must be cleaned from the surface with wire brush and water jet and left to dry.

All structural cracks must be opened in V shape, filled with White

Cement/Cement based Plasters and leakage should be stopped, before actual painting. Cracks should be filled up using a cement and sand mixture in the ratio 1:3.

Newly plastered surface must have been cured atleast 2 – 3 months prior the painting.

In case of newly plastered surface, apply one coat of Exterior Primer or one coat of Anchor Xtra Cover Exterior Emulsion Paint diluted 1:1 with water.

Apply two coats of finish paint by thinning with 700 – 750 ml of water per ltr of paint.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



XTRA COVER
Exterior Emulsion Paint



Anchor Fiana Luxury Emulsion Paint

Product Description:

Anchor Fiana Luxury Emulsion is a 100% acrylic interior emulsion with a high sheen and stain resistance properties. It gives a royal finish to the wall.

Recommended Usage:

It is recommended for all types of interior surface like smooth cement plaster, False Ceiling, Asbestos sheet, concrete surface. Avoid surfaces with continuous dampness and seepages.

Technical Data:

Product Name	: Anchor Fiana Luxury Emulsion.
Product Composition	: Cross Linking Acrylic Polymer.
Method of Application	: Brush, Roller, Conventional or Airless Spray.
Shades	: As per Shade Card.
Finish	: Smooth and High Sheen.
Gloss Level	: 9 – 14 on glass plate at 60°C.
Theoretical Coverage	: 28 - 30 sq. mtr per ltr per coat.
Pack size	: 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

New surface

New surface should be given enough time to cure. Make the surface smooth and uniform. Clean the surface from grease, loose or flaking particles. Apply a coat of Anchor Cement Primer (W/T) or one coat of Imperial Luxury Emulsion diluted with water in 1:1 ratio by volume.

Old surface

Using an Emery Paper clean the surface free of all loose and powdery material and old paint films apply a coat of Anchor Cement

Primer (W/T) or one coat of Anchor Fiana Luxury Emulsion diluted with water in 1:1 ratio by volume.

Finishing

Apply 2 coats of Anchor Fiana Luxury Emulsion thinned with 30 - 40 % by volume of potable water.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations:

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.
- All surface painted with Acrylic Emulsion Paints can be cleaned for stains using mild soap solution and a soft clean sponge ensuring a minimum period of 4 weeks from date of application for curing of the surface.



FIANA
Luxury
Interior Emulsion Paint



Anchor Premium Interior Emulsion Paint

Product Description:

Anchor Premium Interior Emulsion Paint is a Rich Matt finish acrylic interior paint.

Recommended Usage:

It is recommended for all types of interior surface like smooth cement plaster, False Ceiling, Asbestos sheet, concrete surface. Avoid surfaces with continuous dampness and seepages.

Technical Data:

Product Name	: Anchor Premium Interior Emulsion Paint.
Product Composition	: Acrylic Co-polymer Latex.
Method of Application	: Brush, Roller, Conventional or Airless Spray.
Shades	: As per Shade Card.
Finish	: Smooth and Matt.
Gloss Level	: 0 – 4 on glass plate at 60°C, Mat Finish.
Theoretical Coverage	: 25 - 28 sq. mtr per ltr per coat.
Pack size	: 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

New surface

New surface should be given enough time to mature. Make the surface smooth and uniform. Clean the surface from grease, loose or flaking particles. Apply a coat of Anchor Cement Primer (W/T) or one coat of Roma Premium Emulsion diluted with water in 1:1 ratio by volume.

Old surface

Using an Emery Paper clean the surface free of all loose and

powdery material and old paint films apply a coat of Anchor Cement Primer (W/T) or one coat of Roma Premium Emulsion diluted with water in 1:1 ratio by volume.

Finishing

Apply 2 coats of Anchor Premium Emulsion thinned with 400 – 500 ml of potable water per ltr of paint.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations:

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.
- All surface painted with Acrylic Emulsion Paints can be cleaned for stains using mild soap solution and a soft clean sponge ensuring a minimum period of 4 weeks from date of application for curing of the surface.



PREMIUM
Interior Emulsion Paint



Petra Acrylic Interior Emulsion Paint

Product Description:

Petra Acrylic Interior Emulsion Paint is a paint that gives durable, smooth, matt finish.

Recommended Usage :

It is recommended for all types of interior surface like smooth cement plaster, False Ceiling, Asbestos sheet, concrete surface. Avoid surfaces with continuous dampness and seepages.

Technical Data:

Product Name	: Petra Acrylic Interior Emulsion Paint.
Method of Application	: Brush, Roller, Conventional or Airless Spray.
Viscosity	: 8 – 14 poise on ICI rorometer at 30°C.
Shades	: As per Shade Card.
Finish	: Smooth and Matt.
Gloss Level	: 0 – 4 on glass plate at 60°C, Matt Finish.
Theoretical Coverage	: 22 - 25 sq. mtr per ltr per coat.
Pack size	: 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

New surface

New surface should be given enough time to mature. Make the surface smooth and uniform. Clean the surface from grease, loose or flaking particles. Apply a coat of Anchor Cement Primer (W/T) or one coat of Rider Acrylic Interior Emulsion Paint diluted with water in 1:1 ratio by volume.

Old surface

Using an Emery Paper clean the surface free of all loose and powdery material and old paint films apply a coat of Anchor Cement

Primer (W/T) or one coat of Petra Acrylic Interior Emulsion Paint diluted with water in 1:1 ratio by volume.

Finishing

Apply 2 coats of Petra Acrylic Emulsion thinned with 500 - 750 ml of potable water per ltr of paint.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations:

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.
- All surface painted with Acrylic Emulsion Paints can be cleaned for stains using mild soap solution and a soft clean sponge ensuring a minimum period of 4 weeks from date of application for curing of the surface.



PETRA
ACRYLIC
Interior Emulsion Paint



Anchor Premium Hi-gloss Enamel

Product Description:

Anchor Premium Hi-gloss Enamel is a high quality alkyd based enamel with a very high gloss finish. It forms a tough film which is resistant to stains and water. It is suitable for interior and exterior applications.

Recommended Usage:

It is recommended for all suitably primed interior and exterior wooden, masonry and metal surfaces. It can be used on furnitures, fixtures, oil tankers as well as doors and windows.

Technical Data:

Product Name	: Anchor Premium Hi-gloss Enamel.
Product Composition	: Single Pack Modified Alkyd Paint.
Method of Application	: Brush, Roller or Spray.
Shades	: As per Shade Card.
Finish	: Smooth and Glossy.
Supply Viscosity	: 85 – 90 sec by Ford Cup at Room Temperature.
Theoretical Coverage	: 20 – 22 sq. mtr per ltr per coat.
Drying Time	: *Touch Dry : 2 hrs * Surface Dry : 2 – 3 hrs * Hard Dry : 24 hrs
Overcoating Interval	: 12 – 14 hrs
Pack Size Offered	: 500ml, 1, 4, 10 & 20 ltr.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

Clean the surface using an Emery Paper 180 so that loose particles, old cracked paint, dust and grease can be removed. Wipe the surface clean before painting.

Depending on the type of surface apply one coat of primer - For Metal Surface apply Anchor Metal Primer, for Wooden surface apply Anchor Wood Primer White and for Concrete surface use Anchor Cement Primer and let it dry for 6 - 8 hours.

Repair all cracks and dents on the surface by applying suitable Filler/Putty. Ensure proper drying of the Putty/Filler. Apply another thin coat of primer and let it dry for 6 – 8 hours and sand it using Emery Paper 320.

Apply 2 coats of Anchor Premium Hi-gloss Enamel by thinning it down using approx 10% Anchor General Purpose Thinner. Interval between the coats should be atleast 8 hours.

Safety Informations:

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



Premium
HI-GLOSS ENAMEL



Anchor Synthetic Enamel

Product Description:

Anchor Synthetic Enamel is an ideal product for general usage like toys, furniture and household items. It gives a glossy finish and is suitable for interior applications.

Recommended Usage:

It is recommended for all suitably primed interior wooden and metal surfaces.

Technical Data:

Product Name	: Anchor Synthetic Enamel.
Product Composition	: Oil Modified Alkyd Paint.
Method of Application	: Brush, Roller or Spray.
Shades	: As per IS Shade Card.
Finish	: Smooth and Glossy.
Supply Viscosity	: 85 – 90 sec by Ford Cup at Room Temperature.
Theoretical Coverage	: 13 – 15 sq. mtr per ltr per coat.
Drying Time	: * Touch Dry : 2 hrs * Surface Dry : 2 – 3 hrs * Hard Dry : 24 hrs
Overcoating Interval	: 12 – 14 hrs
Pack Size Offered	: 500ml, 1, 4, 10 & 20 ltr.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

Clean the surface using an Emery Paper 180 so that loose particles, old cracked paint, dust and grease can be removed. Wipe the surface clean before painting.

Depending on the type of surface apply one coat of primer - For Metal Surface apply Anchor Metal Primer, for Wooden surface apply Anchor Wood Primer White and for Concrete surface use Anchor Cement Primer and let it dry for 6 - 8 hours.

Repair all cracks and dents on the surface by applying suitable Filler/Putty. Ensure proper drying of the Putty/Filler. Apply another thin coat of primer and let it dry for 6 – 8 hours and sand it using Emery Paper 320.

Apply 2 coats of Anchor Synthetic Enamel by thinning it down using approx 10% Anchor General purpose Thinner. Interval between the coats should be at least 8 hours.

Safety Informations

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles / glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



PETRA
SYNTHETIC ENAMEL



Anchor Pearl Lustre

Anchor Pearl Lustre is a durable tough finish for interior walls.

Product Description :

Anchor Pearl Lustre is made using Special additives with Alkyd Resin and micronized extenders. It gives a pearl effect when applied using a textured roller. It's a durable water repellent, washable paint and easy to maintain.

Recommended Usage :

Interior walls and wooden partitions.

Technical Data:

Product Name	: Anchor Pearl Lustre
Method of Application	: Brush, Spray with Textured Roller
Viscosity	: 90 + 10 at 300C by Ford Cup B4
Shades	: White and Base
Finish	: Smooth and Matt
Theoretical Coverage	: 19 - 20 sq. mtr per ltr per coat.
Flash Point	: 35o + 2o
Drying Time	: * Touch Dry : 2 hrs * Surface Dry : 2-3 hrs. * Hard Dry : 24 hours.
Pack size	: 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

The surface to be painted should be free from dust, dirt, loose particles & moisture. Previously painted surface should be stripped off the old paint. Clean the surface using an Emery Paper 180 so that loose particles, old cracked paint, dust and grease can be removed. Wipe the surface clean before painting.

Depending on the type of surface apply one coat of primer - For Wooden surface apply Anchor Wood Primer White and for Concrete surface use Anchor Cement Primer (S/T) and let it dry for 6 - 8 hours.

Repair all cracks and dents on the surface by applying suitable Filler / Putty. Ensure proper drying. Apply another thin coat of primer and let it dry for 6 - 8 hours and sand it using Emery Paper 320.

Apply 2 - 3 coats of Anchor Pearl Lustre by thinning it down by adding approx 5% Anchor General Purpose Thinner. Apply with the help of brush and textured roller giving a minimum overcoating interval of 8 hrs between the coats should be atleast 8 hours..

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations

- Store in well ambient conditions, Ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation / Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles / glasses & face mask.

Note :

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



PEARL LUSTRE



Petra Acrylic Washable Distemper

Product Description:

Petra Acrylic Washable Distemper is an emulsion based distemper which gives durable, smooth, matt finish to the interior walls. A tested formulation of acrylic co-polymer binders used to give unmatched performance.

Recommended Usage:

It is recommended for all types of interior walls and surfaces like smooth cement plaster, False Ceiling and concrete surface. Avoid surfaces with continuous dampness and seepages.

Technical Data:

Product Name	: Petra Acrylic Washable Distemper.
Method of Application	: Brush, Roller or Spray.
Viscosity	: Thick Paste.
Shades	: As per Shade Card.
Finish	: Smooth and Matt.
Gloss Level	: Matt.
Theoretical Coverage	: 13 - 15 sq. mtr per kg per coat.
Pack size	: 1, 2, 5, 10 & 20 kgs pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

New surface

New surface should be given enough time to mature. Make the surface smooth and uniform. Clean the surface from grease, loose or flaking particles. Apply a coat of Anchor Cement Primer (W/T).

Old surface

Using an Emery Paper clean the surface free of all loose and powdery material and old paint films apply a coat of Anchor Cement Primer (W/T).

Finishing

Apply 2 coats of Petra Acrylic Washable Distemper thinned with 50 – 60% by volume of potable water.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles / glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.
- All surface painted with Acrylic Emulsion Paints can be cleaned for stains using mild soap solution and a soft clean sponge ensuring a minimum period of 4 weeks from date of application for curing of the surface.



PETRA
ACRYLIC
Washable Distemper



Anchor Exterior Primer

Product Description :

Anchor Exterior Primer is used on exterior walls as the priming coat. Its anti-chalking property makes it suitable to be applied on freshly plastered surface. Appearance of the top coat of emulsion increases due to high opacity and whiteness of this primer. It does not require any curing.

Recommended Usage:

It can be used on all types of exterior walls as an undercoat. It can be applied on Plastered Walls, Asbestos, Concrete Brick Work, etc.

Technical Data:

Product Name	: Anchor Exterior Primer.
Method of Application	: Brush, Roller or Spray.
Viscosity	: 8 ± 3 on poise on ICI viscometer at 30°C.
Shades	: White.
Finish	: Smooth and Matt.
Theoretical Coverage	: 12 - 14 sq. mtr per ltr per coat.
Pack size	: 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

New surface

New surface should be given enough time to mature. Prepare surface using Emery Paper 180 and wipe clean.

Old surface

Sand the old surface with Emery Paper and make it free of all loose and powdery material and old paint films. The algae and fungal growth can be removed using wire brush and the surface must be cleaned with water jet and left to dry.

All structural cracks must be opened in V shape, filled with White Cement/Cement based Plasters and leakage should be stopped, before actual painting. Cracks should be filled up using a cement and sand mixture in the ratio 1:3.

Finishing

Apply 2 coats of Anchor Exterior Primer thinned with 70 – 80% by volume of potable water.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



EXTERIOR PRIMER



Anchor Cement Primer (Solvent Thinnable)

Anchor Cement Primer (ST) is suitable for use as primer for masonry surface that requires tough and hard film for a suitable top coat like Lustre and Satin Finish.

Product Description :

Anchor Cement Primer is specially formulated for application on masonry surface. It has excellent sealing and filling properties. It helps in application of top coats. It's made out of micronized pigments and alkyd binder which gives good resistance to moisture and fungal growth. It also facilitates easy application of putty.

Recommended Usage:

It can be used on all cement and asbestos surface.

Technical Data:

Product Name	: Anchor Cement Primer (S/T)
Method of Application	: Brush, Roller or Spray
Viscosity	: 90 + 10 at 300C by Ford Cup B4
Shades	: Base White
Finish	: Smooth and Matt
Theoretical Coverage	: 12 - 14 sq. mtr per ltr per coat.
Pack size	: 500ml, 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

Ensure that surface is free from dust, dirt, loose particles & moisture. Previously painted surface should be stripped off the old paint.

Finishing

Apply 2 coats of Anchor Cement Primer giving an interval of 6-8 hours between the coat.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations

- Store in well ambient conditions, Ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation / Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles / glasses & face mask.

Note :

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



CEMENT PRIMER

Solvent Thinnable



Anchor Cement Primer

Product Description :

Anchor Cement Primer (Water Thinnable) is used on interior walls as the priming coat. It can resist alkali attack and distemper. It has an excellent sealing properties.

Recommended Usage:

It can be used on all types of interior walls where water based finishes like distemper and emulsions have to be applied. It can be applied on Plastered Walls, Asbestos, Concrete Brick Work, etc.

Technical Data:

Product Name	: Anchor Cement Primer.
Method of Application	: Brush, Roller or Spray.
Viscosity	: 9 ± 2 on poise on ICI rotometer at 30°C.
Shades	: White.
Finish	: Smooth and Matt.
Theoretical Coverage	: 12 - 15 sq. mtr per ltr per coat.
Pack size	: 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

New surface

New surface should be given enough time to mature. Prepare surface using Emery Paper 180 and wipe clean.

Old surface

Using an Emery Paper sand the surface free of all loose and powdery material and old paint films. Wipe it clean using a clean cotton cloth.

Finishing

Apply 2 coats of Anchor Cement Primer thinned with 60 – 70% by volume of potable water.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



CEMENT PRIMER



Anchor Wood Primer

Product Description:

Anchor Wood Primer is specially formulated for application on wooden surface. It has excellent sealing and filling properties which stops the absorption of moisture from the environment and avoids the swelling of the wooden surface. It helps the top coat enamel to retain its original gloss by avoiding the absorption of the paint in the wooden surface.

Recommended Usage:

It can be used on all types of wooden surface. (Hard Wood, Soft Wood, Rubber Wood, Hard Board, Particle Board and Ply wood)

Technical Data:

Product Name	: Anchor Wood Primer.
Method of Application	: Brush, Roller or Spray.
Viscosity	: 90 ± 10 at 30°C by Ford Cup B4.
Shades	: White.
Finish	: Smooth and Matt.
Theoretical Coverage	: 18 - 20 sq. mtr per ltr per coat.
Pack size	: 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

Ensure that surface is free from dust, dirt, loose particles & moisture. Previously painted surface should be stripped off the old paint.

Finishing

Apply 2 coats of Anchor Wood Primer giving an interval of 8 – 10 hours between the coat.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



WOOD
PRIMER



Anchor Red Oxide Primer

Product Description:

Anchor Red Oxide Primer is an Alkyd based paint containing corrosion inhibiting pigments. It gives excellent resistance to corrosion to ferrous metal surface.

Recommended Usage:

It can be used on all types of ferrous metal surface.

Technical Data:

Product Name	: Anchor Red Oxide Primer.
Method of Application	: Brush, Roller or Spray.
Viscosity	: 65 – 70 sec at 30°C by Ford Cup B4
Shades	: Red Oxide.
Finish	: Smooth and Matt.
Theoretical Coverage	: 12 - 15 sq. mtr per ltr per coat.
Pack size	: 500 ml, 1, 4, 10 & 20 ltr pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

Ensure that surface is free from dust, dirt, loose particles & moisture. Previously painted surface should be stripped off the old paint. Degreasing and derusting should be done using suitable treatment chemicals.

Finishing

Apply 2 coats of Red Oxide Primer giving an interval of 8 – 10 hours

between the coat.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



**RED
OXIDE
PRIMER**



Anchor Acrylic Putty

Product Description:

Anchor Acrylic Wall Putty is a water based filler putty for concrete surface. It gives a durable foundation to the paints applied over it.

Recommended Usage:

Interior wall masonry, asbestos, ceiling, etc.

Technical Data:

Product Name	: Anchor Acrylic Putty.
Method of Application	: Putty Knife.
Viscosity	: Thick Paste.
Shades	: White.
Finish	: Smooth and Matt.
Pack size	: 2, 5, 10 & 20 kg pack.
Shelf Life	: 3 yrs from manufacturing date if kept in original air tight containers away from sunlight.

Application Procedure:

Ensure that surface is free from dust, dirt, loose particles & moisture. Previously painted surface should be stripped off the old paint. Apply one coat of Anchor Cement Primer W/T on wall. Apply Putty to fill the cracks and dents on the wall with the help of putty knife suitably thinning it with water, if required.

Leave it to dry for 6-8 Hrs. Apply a second layer of Putty, if required. Allow overnight drying of the Putty. Using a fine emery paper No. 320 dry cut the Putty layers to get the desired level of smoothness. Again another coat of Cement Primer to seal the pores making the surface ready for finish coat application.

Precaution

- Do not over dilute.
- Stir well and strain before use.

Safety Informations

- Store in well ambient conditions, ventilated locations & away from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



ACRYLIC PUTTY



Anchor Cement Putty

Product Description :

Anchor Cement Putty is a based on white cement reinforced with polymers and additives.

Recommended Usage :

Exterior Rough plaster to make the surface smooth. It can be applied on all types of exterior cement plasters, exterior ceilings ,asbestos sheets ,concrete etc.

Technical Data:

Product Name	: Anchor Cement Putty.
Method of Application	: Putty Knife.
Shades	: White.
Finish	: Smooth and Matt.
Pack size	: 20 kg pack.

Application Procedure:

Take the desired quantity of Anchor Exterior Putty which can be used in 4 hours and make a homogenous paste by adding 45 – 50% water by volume and allow it to stand for 10 – 15 minutes. Moisten the wall and apply one coat of putty with the help of Putty Knife. Draw the blade from bottom to top while applying the putty. Make the surface smooth using Water Paper No. 400 or soft wet cloth. Cut the surface and make it smooth after 3 – 4 hours. Clean the surface with a clean cloth. Moisten the wall and apply second coat of putty. Cut the surface to give a final thickness of 1.5mm, using an emery paper No.400. Clean the cut surface with a soft wet cloth or wet sponge and allow 3 days before applying the top coat.

Safety Informations

- Store in well ambient conditions, ventilated locations & way from the source of ignition and fire.
- Keep away from children.
- In case of eye/skin contact, wash with plenty of water.
- Inhalation/Injection will cause danger. In case move to fresh air & consult medical practitioners in both the cases.
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application.
- Avoid extra thinning for better results.
- The container must be tightly closed when not in use. Stir well and strain before use.
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & face mask.

Note:

- Covering capacity of the paint will vary depending on substrate, surface preparation, method of application and other factors.
- The practical covering capacity will differ from the theoretical covering capacity.



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Enamel



PREMIUM
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PETRA
Synthetic Enamel

Distemper



PETRA
Acrylic Washable Distemper



ANCHOR
Distemper

Primer



CEMENT
Primer



EXTERIOR
Primer



RED OXIDE
Primer

ANCHOR

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